

OBJECTIVE

Seeking a position where I can utilize my technical, marketing, and organizational skills while working independently or part of a team.

TECHNICAL SUMMARY

- HTML (Hand Code)
- WordPress
- Cascading Style Sheets
- Photoshop
- Microsoft Office Programs
- CMS Programs
- PPC Management
- SEO
- eCommerce

EXPERIENCE**Freelance Web Work**

William Suarez Web Designs, Eastvale, CA – 2000 to Present

- Designed website concepts for various companies.
- Designed and developed multiple company websites using WordPress, eCommerce and HTML.
- Designed various graphic pieces for online/offline marketing using Photoshop.
- Setup and designed various Drip Campaigns.
- Responsible for setup and maintenance of eCommerce website using Shopify platform.
- Perform all daily tasks pertaining to online marketing, social media and print advertising.

Real Estate Agent

Keller Williams Realty, Corona, CA – 2006 to Present

- Help buyers and sellers with real estate transactions.
- Perform all daily tasks pertaining to online marketing, social media and print advertising.

Web Designer/Marketing Manager

Specialty Motions, Inc., Corona, CA – 2009 to 2012

- Designed and developed multiple company websites.
- Maintained and updated company websites on a daily base.
- Responsible for all internet marketing and print marketing programs.
- Responsible for setup and maintenance of eCommerce website and eBay store.
- Created all graphics for company websites, print media and direct email marketing campaigns.
- Worked closely with sales team to develop new marketing programs.
- Maintained all PPC ad campaigns for Google and Bing.
- Improved web rankings through SEO and email marketing.
- Implemented social media programs.
- Perform all daily tasks pertaining to the internet and marketing.

Website Developer

Ultimate Internet Access, Ontario, CA – 2005 to 2009

- Designed website concepts for various companies.
- Developed websites in both PHP and HTML.
- Responsible for all updates and maintenance of various client websites.
- Worked closely with sales team during client presentations and meetings.
- Designed and implemented MYSQL database.
- Setup and programmed OSCommerce website platforms.
- Designed eCommerce websites.
- Created all graphics for client websites.

Web Administrator

Wallin & Klarich, A Law Corporation, Irvine, CA – 2002 to 2005

- Responsible for the design, development, and maintenance of four company websites.
- Created and implemented a search engine optimization strategy through analysis of website metrics and current search engine ranking algorithm behaviors.
- Responsible for all online marketing (PPC campaigns) advertising with a \$10,000 monthly budget.
- Design graphic work for various publications (Ads, Brochures).
- Perform all daily tasks pertaining to the Internet.
- Designed and implemented various database, in Microsoft Access.
- Work closely with Marketing Manager on new programs and all non related Internet advertising such as yellow page books, magazines, newspapers, and much more.

Contract Web Designer / Developer

Zebra-Net, Irvine, CA - 2000 to 2001

- Converted seven worldwide print magazines into electronic websites.
- Created design concepts for various websites and intranets.
- Designed animated banners for vendor advertisement.
- Created E-Commerce online shopping store for top producing vendor.
- Maintained and updated all seven websites on a monthly basis.

Senior Graphic Designer

Class Travel International, Redondo Beach, CA - 1998 to 2000

- Team player on re-creating company into an Internet based Generation Y focused membership Services Company.
- Designed all marketing pieces for nationwide and international sales team.
- Lead team member on designing new company website.
- Worked closely with all outside vendors and printers.
- Designed, prepared and presented to president all marketing materials for national marketing campaign.
- Developed and implemented CTI's new company image and brand.
- Designed all onsite promotional items for international summer and spring programs.

Senior Graphic Designer

AMRESO Residential Mortgage, Irvine, CA - 1995 to 1998

- Created marketing materials for nationwide direct marketing campaign
- Designed multimedia presentations used for a statewide sales conference
- Developed and implemented computer programs which improved marketing sales distribution nationwide by 100%
- Assisted Marketing Director in creating company brand name and image
- Worked closely with MIS Manager to design company website

Languages

Oral and written fluency in English and Spanish